



MEDIA ADVISORY

For day, month date

MILITARY FAMILIES TAP WEB-TV RECORDING STUDIO TO CONNECT WITH SEPARATED LOVED-ONES DURING THE HOLIDAYS

While military operations in Iraq may be winding down, many have already been deployed to Afghanistan and others still, will be stationed apart from family members during the holidays. The sixth national tour of "Operation Best Wishes" seeks to keep spirits high by bringing holiday cheer to the deployed and their families.

Operation Best Wishes, a national program offered as a free service by America's credit unions, sets up a mobile Web-television studio at a military-affiliated credit union experiencing heavy deployment in membership. Military and their families use the studio to webcast personalized messages to one another, whether deployed abroad or across the U.S.

Recipients can either view and respond to the messages *LIVE* through instant text messaging or access the recorded archived greetings over and over again at a later, more convenient time.

Expect to see newborns whose deployed parent has yet to see or hear its cries; babies taking their first steps while a proud deployed parent watches; smiling children dressed in holiday attire; and the enlisted sending parents or family members holiday cheer across miles of separation.

Using state-of-the-art webcast technology, *Operation Best Wishes* has connected thousands of military family members and friends with their deployed loved ones since its launch in 2004. Under the sponsorship of the Defense Credit Union Council and WesCorp Federal Credit Union, this year's tour will visit some 15 military bases throughout the U.S., starting October 24 and running through the end of December.

★★★ GREAT OPPORTUNITY FOR ACTION PHOTOS, EVEN A LIVE REMOTE ★★★

WHEN AND WHERE – Day, Month dateth 11:00 a.m. - 7:00 p.m.

<Name> FEDERAL CREDIT UNION

<*address/for events occurring off base, delete the following line>

*Access to is Restricted - Please notify base PAO to arrange security clearance and escort.

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MORE INFO – www.operationbestwishes.com